

Job Title: Designer
Department: Grand Designs
Report to: Art Director



About us

Media 10 is an Events and Publishing business, with its HQ based in Loughton, Essex. From humble beginnings as a team of 10 back in 2003 (We're Media 10 for a reason!) we're now a line-up of over 275 people across our Loughton, Shanghai, South Africa and Scotland offices.. We pride ourselves on producing content and experiences that win hearts, minds – and awards! And whether that's in the form of an exhibition, event, website, magazine or digital platform, we create, develop and deliver it in-house, down to the very last detail. Put simply, our knowledge of the industry is unrivalled, our passion infectious and our parties legendary! And because we're a truly independent company, we're able to give our people the creative freedom that's led us to being one of the most decorated companies in the industry.

The Role

Grand Designs is looking for an enthusiastic and talented designer. Experience or a demonstrable interest in the home-interest, architecture and design sector of the magazine market is preferred.

The Brand

Our internationally renowned brand includes a TV series that draws 2 million viewers each episode. The *Grand Designs Live* event attracts more than 160,000 visitors every year. And the *Grand Designs* website provides engaging online content that entices an audience hungry for the very latest project news and build advice.

Grand Designs magazine is at the heart of the brand. Readers look to the title for inspiration and expert advice when they're embarking on a new project. It's an aspirational and informative must-read for the design-conscious homebuilder, renovator or improver that's full of the latest innovative, stylish and eco-friendly ideas to help them create their dream home.

With exclusive access to architecturally amazing TV houses and UK homes, the magazine also showcases the best small project case histories, from loft conversions to extensions and room transformations. *Grand Designs* is an essential resource for anyone undertaking a self-build or renovation.

This is a full-time position as part of a small, hardworking team. The magazine is based in Loughton on the Central Line - please do check this will be a feasible commute.

Role Purpose:

The Designer's role is to devise and deliver distinctive, original and appropriate designs for the *Grand Designs* brand across all platforms (this includes print, digital, social, and may include newsletters and experiential).

ROLE SPECIFICATION

Key Responsibilities:

WITH THE ART DIRECTOR, **DEVELOP DISTINCTIVE, ORIGINAL AND APPROPRIATE DESIGNS** FOR *GRAND DESIGNS*

- Working with the Editor and the Art Director, ensure the execution of the brand stays ahead of its competition by innovative use of visuals, including photography, typography and layout, aligned to the overall creative strategy for *Grand Designs*
- Design layouts for all sections of the print magazine, supplements, advertorials and brand extensions, as required, on time and to budget
- Support the Art Director with the design and repro of all required pages and deputise for the Art Director in their absence
- Oversee final pages, proofs and prepare files ready for print and upload

Job Title: Designer
Department: Grand Designs
Report to: Art Director



- When appropriate, liaise with production department, printers and repro houses to ensure standards are met and deadlines adhered to
- Produce the digital app edition, packaging and testing before uploading for publication
- Attend meetings with the editorial team and help generate new ideas for layouts and promotional material

Person Specification:

Experience on one or more top-level consumer/specialist magazine brand

Excellent organisational skills, including time and budget management

Design qualification from appropriate institution

Excellent knowledge of industry-standard software, eg InDesign, Photoshop, Illustrator

In depth understanding of print and digital production processes and systems

What we'll do for you:

- Make you feel like part of a family and know your name – you're not just a number here!
- Give you a bespoke career development plan to encourage you to develop your skills, strengths and long-term career
- Recognise your contribution and hard work
- Ensure you get to work on the best brands in the industry